

ASSIGNMENT Project Proposal (10%)

Due January 30

To Submit to my office (under my door) by 5pm: A typewritten, double spaced, (size 12 font), 500 word (750 word max) project proposal.

Please prepare a 500-word project proposal. This description must outline:

The conceptual framework of your idea.

What is your project about? Why is this interesting?

Start very simple. Your idea will develop as you work through it and shoot film.

For this proposal, answer these questions:

1. ***What will you photograph?*** If you are pre-visualizing your work, describe what it will look like and be about. If you are not sure yet what the content will look like visually, describe your idea's theme in the clearest, simplest way possible for you (i.e. short sentences, you can use questions). This is an **Introduction to your Project Statement**.
2. ***Why are you interested in your subject?*** What makes you drawn to this subject? Why is this relevant for you right now in image making and beginning your photography practice? **This is the second part of your Project Statement**.
3. ***What kind of approach will you use to complete this project?*** Will it be based in methodological, technical "rules"? Or will you be relying on time spent shooting spontaneously and/or continually to find intuitive good shots? How are you thinking about moving forward with your idea? This can be considered your **This is an Introduction to your Method or Project Plan section**.
4. ***What are the practical requirements and timeline for this project?*** Its technical and material requirements (equipment, film type) and process demands (shooting needs, timeline). Do you need to contact models/subjects for your project? Do you need to plan styling/book a studio etc... You can put this information into a timeline, add a timeline here or make a bulleted list of your working plan steps with a sense of dates and timing listed. This is the second part of your Method or Project

Plan section. **This is the second part of your *Method or Project Plan* section.**

- 5. *How will you present your series?*** How will you print/frame/sequence your images? If you are not sure, that is okay. Will your images be big or small? Chronologically sequenced or clustered based on other similarities or relationships? What are your ideas right now about this? **This is your *Display or Installation* section.**

It is normal that your proposal is a work-in-progress guide and that your plans may change. However, try to be as honest with your time constraints and your creative hopes as possible. Also, use headings if you find this helps you organize your proposal in a clear, descriptive and easy-to-follow way.